



EXECUTIVE SUMMARY & COMPANY PROFILE

The Weather Lottery is Registered and Approved by The Gambling Commission

The Weather Lottery Plc
Lottery Service Providers Limited
Prize Provision Services Limited

Executive Officers

Mr Andy Moore	Chairman
Mr Keith Milhench	CEO
Mr Neil McGowan	Finance

The Weather Lottery helps Sporting Clubs, Schools, Charities and Societies to raise funds for special projects and general development by providing all of the service provision to run an exciting lottery every day. The system has been run for over 5 years and the number of clients is increasing substantially.

Members of the Lottery get four chances to win up to £10,000 for just £1 per week. (That's only 25p per day.). Each time the member plays they are helping their club, school, charity or society to raise much-needed funds. The Weather Lottery operates from Monday to Thursday.

For example the system raises income for new computers for education, raising the standards of sports facilities, funds for charitable good causes through to society development. In this economic climate it is essential to increase the fund-raising capabilities of all descriptions. This system provides a vehicle for a no-risk administration cash stream to provide that vital increased income.

A) *The Lottery is marketed to four distinct business sectors*

- 1. Sport**
- 2. Charity**
- 3. Education**
- 4. Political Parties and not for profit organisations**

B) *A selection of Organisations catergorised into the above business section*

1. **Sport**

Football – Leeds United FC, Everton FC, Huddersfield Town FC, Birmingham City FC, York City FC, Scunthorpe United FC, Lincoln City FC, Walsall FC, Telford United FC, Stevenage Borough, Darlington FC, Bristol Rovers FC, Cambridge United FC etc.
London Irish RUFC, Bedford Blues RUFC, Currie RUFC, London Welsh RUFC, Blackheath RUFC, Birmingham & Solihull RUFC, Derbyshire CCC, Somerset CCC, Northamptonshire CCC, Leicestershire CCC,
Many Junior Football, Rugby and Cricket Clubs.

2. **Charity**

The National Trust, British Red Cross, Round Table Children`s Wish, Cancer Research Wales, Cystic Fibrosis, Lynda McCartney Cancer Care, Hearing Dogs for Deaf People, ChildLine, Wooden Spoon Society, Zoe`s Place Baby Hospices, SeeAbilty, Spinal Injuries, National Society for Epilepsy, Prevention of Blindness, East Anglia Children`s Hospice and many others

3. **Education**

British Universities, Schools in the following, Primary, Comprehensive, Primary, Private and Colleges.

4. **Political And Others**

The Conservative Party, The Conservative Clubs. Scottish National Party, UKIP, Frome Community, Lions Clubs and others

C) *Company Structure*

There are two distinct Companies which operate the Lottery.

1. **Prize Provision Services Ltd.(PPS)**

This organisation handles the money and operates as the stakeholder as well as the weekly prize distribution, monthly Organisation payments and monthly LSP payments. Player payments at £1 per week are made on a £4 per 4 weeks or a £13 per quarter standing order payment.

2 **Lottery Service Providers Ltd (LSP)**

This organisation performs all the administrative duties of the Lottery. Computer Player Logging, Daily win scans, all mailing, Lottery returns for the organisation, Monthly Accounting for the Organisation.

(D) *Distribution of Funding*

35% of the funding goes directly to the organisation, 45% goes to the provision of prizes which incorporates the £2 and £20 wins and £200 and the insurance premium which covers the £10,000 wins

E) *The Lottery Game*

The Lottery is really fun to play. Simply select six lucky numbers (between 0-9) to play in our daily game. (4 days a week. Monday - Thursday.) Every day LSP will take the last digit of the recorded temperature (in Fahrenheit) as reported in the Daily Telegraph for six destinations as detailed below and scan all of the Entries to see who as won! You can check your numbers via this web site, through The Daily Telegraph Newspaper or just give us a call. But best of all you do not need to check or claim your cash prize, the system is fully automated and the prizes will be posted directly to you. Example Line

Corfu	Istanbul	Tenerife	Innsbruck	Edinburgh	Stockholm
3	4	0	0	5	1

The six world destinations are constant and do not change. Your 1st number is always matched against Corfu, your second number is always matched against Istanbul etc~

Match 3 numbers and win £2
Match 4 numbers and win £20
Match 5 numbers and win £200
Match 6 numbers and win £10,000

Andrew Moore - age 45 - Chairman

Andrew Moore has a background in sales and marketing psychology, having trained with the Ford Motor Company at the Ford Marketing Institute. He is an experienced entrepreneur and has been involved in many aspects of mergers, acquisitions, flotations and reconstructions. He is Chairman of Zyzygy plc, an AIM quoted media company. He has also been Chairman of 10 Group plc and 7 Group plc, and a director of Hot Group plc and Beaufort International Group plc, all quoted on AIM. Over the last five years, he has held over 40 directorships in various sectors including leisure, media, marketing, publishing, property development, finance and investment.

Keith Milhench – age 49 - Managing Director

Keith Milhench commenced his career with Engineering Company, Combustion Engineering Canada Ltd, and completed his Mechanical Engineering Degree at The University of Toronto, specialising in the Nuclear Fuel Handling Business Sector. After 4 years service he joined Taylor Hitec Engineering Ltd in the United Kingdom as Manufacturing Manager in the UK Nuclear Industry. Forming his own Company Prelude Engineering Ltd in 1992 serving for 6 years as Managing Director. Changing Career path in 1999 he joined Games by Design Limited as Managing Director of a Software based Games Designer. He then formed Lottery Service Providers Ltd in 2000, taking total responsibility for the branding, marketing and full day to day activity of a new national lottery product raising funds for Charity, Sport and Education, serving as Managing Director to the present day.

Neil McGowan – age 66 - Finance Director

Neil McGowan started his business career with Thomson McLintock in London qualifying as a chartered accountant in 1965. After a further 4 years in the profession he joined The Charterhouse Group as deputy financial controller subsequently becoming group company secretary and thereafter finance director of its electrical wholesaling subsidiary. After 2 years in Scotland as head of finance of the Highlands & Islands Development Board he joined International Distillers & Vintners Limited, the wine and spirit division of the Grand Metropolitan group of companies, becoming finance director from 1984 to 1988. He left Grand Metropolitan in 1990 and has since pursued a career in providing financial and accountancy services to a variety of businesses. He has been finance director of Lottery Service Providers and Prize Provision Services since October 2000.

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